



Beauty 2011
through Science

Akademikliniken's 7th International Aesthetic meeting

Beauty Through Science

Grand Hotel, Stockholm, June 9-11, 2011

Final Programme

Meeting director

Hedén, Per

Sweden

Faculty

Belmontesi, Magda

De Maio, Mauricio

Farago, Ivan

Finckenstein, Joachim von

Germann, Günter

Gonzalez, Raul

Hedén, Per

Jernbeck, Jan

Kane, Michael

Mackowski, Marian

Mallucci, Patrick

Marmo, Chris

Marten, Timothy

Maxwell, Patrick

Mayo, Federico

Mendelson, Bryan

Meyere, Bruno de

Montemurro, Paolo

Nava, Maurizio

Noah, Ernst Magnus

Pena, Abel de la

Peretz, Gil

Samuelson, Ulf

Sarwer, David

Schefflan, Michael

Spear, Scott

Stan, Constantin

Toth, Bryant

Italy

Brazil

Sweden

Germany

Germany

Brazil

Sweden

Sweden

USA

Germany

UK

USA

USA

USA

Spain

Australia

Belgium

Sweden

Italy

Germany

Mexico

Israel

Sweden

USA

Israel

USA

Romania

USA



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Industry presenters:

Daniel Flemming
Henrik Grotte
Michael Linhoff
Constantin Stan
Claes Lossing
Reha Yavuzer
Matthias Imhof
Patrick Maxwell

Thursday June 9

- 07.00 – 08.00 Registration
- 08.00 - 08.15 Opening and Welcome
Per Hedén
- 08.15 – 08.45 7th BTS Breast Keynote Lecture
Breast augmentations yesterday, today and tomorrow. Problems and solutions. What are our alternatives and what do we need to change short- and long-term?
Patrick Maxwell

Aesthetic Breast Surgery

Session 1

Chairman: *Michael Scheflan*

- 08.45 – 09.00 What defines the aesthetically pleasing female breast, and what are the goals of breast augmentation surgery?
Patrick Mallucci
- 09.00 – 09.15 The importance of tissue based implant selection and specific consideration when selecting the suitable breast implant
Günter Germann
- 09.15 – 09.30 How to communicate with the patient during the implant selection process and how to create conversion. The importance, capacity and accuracy of new 3D prediction systems
Paolo Montemurro



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09.30 – 09.45 Selection of implant position in relation to the pectoral muscle.
Anatomical variability of the muscles and implications in different
dual plane dissections
Per Hedén

09.45 – 10.05 Discussion with audience participation and mentometer voting

10.05 – 10.30 COFFEE SERVED IN THE EXHIBITION AREA

Session 2

Chairman: *Patrick Maxwell*

10.30 – 10.45 Pro's and cons of smooth, micro textured and rough textured surface
of implants
Maurizio Nava

10.45 – 11.00 Breast augmentation strategies in the asymmetric patient
Scott Spear

11.00 – 11.15 The ptotic and pseudoptotic breast, when and how to select the
appropriate surgical technique
Marian Mackowski

11.15 – 11.30 Pros and cons of different incision and how to optimize the outcome
Per Hedén

11.30 - 11.45 Important considerations is secondary breast surgery. When and how
to change implant type and position
Patrick Maxwell

11.45 – 12.00 The place and indications for fat grafts, ADM and hyaluronic acid
injection in combination with breast implant surgery
Michael Schefflan

12.00 – 12.15 The science of textured implants
Chris Marmo

12.15 - 12.30 Discussion with audience participation and mentometer voting

12.30 – 12.35 **Announcement:** Company sponsored workshop - *Metodika*

12.35 - 13.20 LUNCH SERVED IN THE EXHIBITION AREA



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Session 3 Debate and case studies

- 13.20 -13.30 Demonstration of results. Patients operated during previous BTS meetings
Jan Jernbeck
- 13.30 -14.30 “Younger VS. Senior Plastic Surgeons”
Group panel discussion with case demonstrations and mentometer voting
Judge: *Scott Spear*
Younger group: *Patrick Mallucci, Federico Mayo, and Ernst Magnus Noab*
Senior group: *Michael Scheflan, Mauricio Nava, and Günter Germann*
- 14.30 -15.15 “Company debate”
Company invited spokespersons for:
Allergan Products: *Patrick Maxwell*
Silimed Products: *Daniel Flemming*
Polytech Products: *Constantin Stan*
Mentor Products: *Clas Lossing*
Judge: *Günter Germann*
- And*
- The 7th BTS breast study
A mentometer voting investigation
Ulf Samuelson
- 15.15 –15.40 COFFEE SERVED IN THE EXHIBITION AREA

Session 4 Live Surgery Demonstration

- Moderator in the auditorium: *Michael Scheflan*
Moderator in the Operating room: *Maurizio Nava*
- 15.40 – 17.00 Mastopexy augmentation with barbed sutures
Surgeon: Per Hedén
- Short lower pole breast, how to solve
Surgeon: Jan Jernbeck



17.00 – 18.00

Teaching Courses - Parallel sessions T1-T4

Advance registration and limited number of participants for in depth interactive education.

T1: Increase the value of your clinic

Industry sponsored Symposium – *Metodika company* – Free of charge
Michael Linhoff and Henrik Grotte

T2: Secondary breast augmentation surgery, how to incorporate ADM and plan for secondary procedures

Patrick Maxwell

T3: Circumvertical augmentation mastopexy

Scott Spear

T4: Implant selection and planning in aesthetic and reconstructive breast surgery

Maurizio Nava



Friday June 10

Body Contouring, Minimally Invasive Procedures and The Consultation Process

Session 1

Post-bariatric surgery

Chairman: *Ulf Samuelson*

- 08.00 – 08.15 Epidemiology of overweight and prediction of future need for body contouring surgery
Ivan Farago
- 08.15 – 08.30 The psychological impact of pronounced weight loss
David Sarver
- 08.30 – 08.45 Body lifting procedures
Joachim von Finckenstein
- 08.45 – 09.00 Barbed suturing in Body Contouring – Video presentation
Ulf Samuelson and Per Hedén
- 09.00 – 09.15 Discussion with mentometer voting

Session 2

Buttock shaping

Chairman: *Abel de la Pena*

- 09.15 – 09.30 What defines the aesthetically pleasing buttock, and what are the goals of interventions?
Raul Gonzales
- 09.30 – 09.45 Buttock shaping without implants. The place for hyaluronic acid and fat grafts
Bruno de Meyere



- 09.45 – 10.00 Subcutaneous/subfascial buttock augmentation, benefits and indications
Abel de la Pena
- 10.00 – 10.15 Sub muscular buttock augmentation, benefits and technique
Raul Gonzalez
- 10.15 – 10.30 Discussion with mentometer voting
- 10.30 – 10.35 **Announcement:** Company sponsored workshop - Orion Pharma
- 10.35 – 11.00 Sponsored COFFEE SERVED IN THE EXHIBITION AREA by Cytori
- Non-surgical facial rejuvenation
Presentation**
- 11.00 - 12.00 Facial rejuvenation and reshaping without surgery. What are the options and how to select appropriate technique? Volumetric contouring and definition in facial aesthetics
Mauricio de Maio
- 12.00 – 12.45 LUNCH SERVED IN THE EXHIBITION AREA
- 12.45 – 13.15 **Special Keynote Lecture**
Facial anatomy- important considerations in aesthetic surgical and non-surgical interventions
Bryan Mendelson
- 13.15 – 14.15 **Special Lecture**
Intimate Communication – what they don't teach you in medical school.
What is going on in the patient's head and what are the psychological elements that influence the decision? How to handle the objections and fears.
Gil Peretz



Non-surgical facial rejuvenation - continued

14.15 – 15.15

Live demonstration

Full face evaluation and treatment with fillers and neurotoxins

Mauricio de Maio

15.15 – 15.45

COFFEE SERVED IN THE EXHIBITION AREA

Session 3

Chairman: *Michael Kane*

15.45 – 16.00

Long term follow up of patients after non-surgical facial rejuvenation with fillers and neurotoxins. Comparison between different products.

Michael Kane

16.00 - 16.15

How to minimize the discomfort and sequelae during and after non-surgical interventions. The importance of local anaesthetics and the right needles.

Ulf Samuelson

16.15 – 16.30

10 biggest botulinum myths.

Michael Kane

16.30 - 16.45

The place for HA filling in skin hydration, acne scars and stretch marks.

Magda Belmontesi

16.45 – 17.00

Discussions



17.00 – 18.00

Teaching Courses - Parallel sessions F1-F4

Advance registration and limited number of participants for in depth interactive education.

F1: My approach to filling, volume restoration and neurotoxin treatment of the face – DVD presentation

Michael Kane

F2: Psychological aspects of extreme obesity and weight loss

David Sarwer

F3: Buttock augmentation workshop with DVD presentation

Raul Gonzales and Abel de la Pena

F4: Radiesse™ - The unique customised dermal filler for volumising and rejuvenation – Live injection session

Industry sponsored Symposium – Orion Pharma – Free of charge

Reha Yavuzer and Matthias Imhof

19.30

CLOSING EVENT SOLLIDEN SKANSEN



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Saturday June 11

Aesthetic Facial Surgery

Session 1

Upper face

Chairman: *Bryant Toth*

- 08.00 – 08.15 Facial surgery in the subperiosteal plane – indications, limitations and combinations
Bryant Toth
- 08.15 – 08.30 Aesthetic Interdependence of the Eyebrows and the Mid-Face and Orbit: Refining Our Goals for Age Appropriate Rejuvenation of the Forehead and Brow.
Timothy Marten
- 08.30 – 08.45 Adding, transposing or removing fat in the lids? Indications and techniques for segmental grafting and injection of fat.
Per Hedén
- 08.45 – 09.00 The lid cheek junction- Lower lid surgery VS. mid-face lifting.
Bryan Mendelson
- 09.00– 09.15 Midface lifting with Silhouette threads.
Constantin Stan
- 09.15– 09.30 Discussion with mentometer voting
- 09.30 – 09.35 **Announcement:** Company sponsored workshop - Q-MED
- 09.30 – 10.00 COFFEE SERVED IN THE EXHIBITION AREA
- 10.00 – 10.45 7th BTS Facial Aesthetic Surgery Keynote
Lecture
Simultaneous Facelift and Fat Grafting – Combined Lifting and Filing of the Face.
Timothy Marten



Session 2

Lower face

Chairman: *Bryan Mendelson*

- 10.45 – 11.00 The pre masseter space approach to the lower facelift.
Bryan Mendelson
- 11.15 – 11.30 SMAS surgery VS. suture suspension or plication. Benefits,
techniques and limitation
Bryant Toth
- 11.45 – 12.00 Redundancy in the neck after face lifting – and how to address it.
Analysis of different skin types and the importance for the outcome.
Closed percutaneous treatments of platysma bands and radical
necklifting without submental incision.
Raul Gonzalez
- 12.00 – 12.15 Discussion with mentometer voting
- 12.15 Summary and adjournment
Per Hedén
- 12.30 - 13.30 LUNCH SERVED IN THE EXHIBITION AREA



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In depth Teaching Courses

Parallel sessions S1-S4

Advance registration and limited number of participants for in depth interactive education.

13.30 – 14.30

S1: High SMAS Facelift – Planning and Technique

Timothy Marten

S2: Anatomy of the Aging Face and Vectors for Correction

Bryan Mendelson

S3: Q-MED sponsored workshop: Facial filling using the NASHA portfolio of products – live demonstration workshop using blunt Pix'L cannulas

Ulf Samuelson

S4: Post bariatric surgery. How to stage, plan and execute the procedures. DVD presentation of different steps for total body lifting

Joachim von Finckenstein

14.45 – 15.45

Parallel sessions S5-S9

Advance registration and limited number of participants for in depth interactive education

S5: The middle and lower face, how to improve outcome and long-term results

Bryant Toth

S6: Knockout presentations: Proven secrets for Effective lectures

Gil Peretz

S7: Plastic surgery in the female and male genital area. Labial and vaginal plasty. The elongation phalloplasty – surgical technique with DVD demonstration

Jan Jernbeck

S8: Body contouring with hyaluronic acid. Lecture and DVD presentation – primary and reinjection techniques. Scientific status and recommendation for follow up imaging

Per Hedén

S9: Multiplane technique in breast augmentation. Updates

Constantin Stan